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Contextflow ("We", "us", "our") takes the privacy of personal data seriously. We treat personal data confidentiality in accordance with the General Data Protection Regulation (GDPR) and this Privacy Statement.

By voluntarily providing us with personal data through the usage of our website or its services, you ("visitor") consent to the storage and processing of your data in accordance with this Privacy Policy.

Cookies

We use "cookies" on this site. A cookie is a piece of data stored on a site visitor's hard drive to help us improve your access to our site and identify repeat visitors. Cookies are used to track and target the interests of our users to enhance the experience on our site. Usage of a cookie is in no way linked to any personally identifiable information on our site. You can decline and restrict the usage of cookies or delete them through your personal browser settings.

More about cookies on https://allaboutcookies.org/

Plausible Analytics

We use Plausible Analytics plausible.io. Plausible Analytics is an open-source project dedicated to making web analytics more privacy-friendly. Plausible Analytics minimizes data collection in general and whatever Plausible Analytics tracks is kept fully secured, encrypted and hosted on a server in the European Union to ensure it is being covered by the strict laws on data privacy. Plausible Analytics does not use cookies and does not generate any persistent identifiers. Plausible Analytics generates a random string of letters and numbers that is used to calculate unique visitors on a website and reset this string once per day. All the data is isolated to a single day only, therefore, there is no way to know whether a person comes back to a site on another day. Plausible Analytics does not share or send the data to any advertising companies or any other third-parties in general. The data is not monetized, mined and harvested for personal and behavioral trends. By using Plausible Analytics, all the site measurement is carried out absolutely anonymously. Plausible Analytics measures only the most essential data points

and nothing else. All the metrics Plausible Analytics does collect fit on one single page. Here is the complete list of what Plausible Analytics collects and stores about the website visitors (https://plausible.io/data-policy):

Counting unique visitors is an integral part of web analytics. Plausible attempts to strike a reasonable balance between de-duplicating page views and staying respectful of visitor privacy. Plausible Analytics does not attempt to generate a device-persistent identifier because they are considered personal data under GDPR. Plausible Analytics does not use cookies, browser cache nor the local storage. Plausible Analytics does not store, retrieve nor extract anything from visitor's devices.

Every single HTTP request sends the IP address and the User-Agent to the server so that's what we use.

Plausible Analytics generates a daily changing identifier using the visitor's IP address and User-Agent. To anonymize these datapoints and make them impossible to relate back to the user, Plausible Analytics runs them through a hash function with a rotating salt.

Hash (daily_salt + website_domain + ip_address + user_agent)

This generates a random string of letters and numbers that is used to calculate unique visitor numbers for the day. The raw data IP address and User-Agent are never stored in our logs, databases or anywhere on disk at all. Old salts are deleted every 24 hours to avoid the possibility of linking visitor information from one day to the next. Forgetting used salts also removes the possibility of the original IP addresses being revealed in a brute-force attack. The raw IP address and User-Agent are rendered completely inaccessible to anyone, including Plausible Analytics themselves.

Above information has been extracted from the websites: https://plausible.io/about & https://plausible.io/data-policy

Use of hCaptcha

Our contact form may implement hCaptcha to verify that interactions are made by humans and not automated bots. hCaptcha may collect certain data, such as IP addresses, browser information, and interactions with the captcha service, for the purpose of providing and improving their captcha verification service.

Please note that hCaptcha operates independently from Contextflow, and their use of your personal data is governed by their own privacy policy. We encourage you to review hCaptcha's privacy policy to understand how your data is collected, used, and shared when interacting with their service.

By submitting our contact form with hCaptcha verification, you consent to the collection, processing, and storage of your personal data in accordance with hCaptcha's privacy policy and this Privacy Statement.

Visit hCaptcha Privacy Policy at website: https://www.hcaptcha.com/privacy

Storage and Processing of Anonymized Data

As long as we have open communication in terms of establishing business cooperation, we will store and use your personal data necessary for establishing and maintaining our business relationship. Certainly, you have the right to request the stopping of the processing of your personal data at any time.

We automatically generate and store anonymized information from visitors of our website in internal log files, such as:

- Type and version of your browser,
- Type and version of your operating system,
- URL from the site you reached our website (referral-URL),
- Date and time of your visit
- Location
- Subpages visited

This information is stored and processed for statistical purposes in anonymized form exclusively, so that it cannot be assigned to individual persons.

Links to and from external websites

Our website contains links to external websites run by other organizations. This privacy policy applies only to this website and not those external websites that we link to, who will have their own privacy policies. In addition, if you link to our website from an external site, we cannot be responsible for the privacy policies and practices of the owners and operators of that external website and recommend that you check the privacy policy of that external site.

Changes to this Privacy Policy and Legal Disclaimer

Whilst we make every effort to ensure that the information on this site is accurate and complete, we do not accept any liability arising from any inaccuracy or omission in any of the information on our website.

Accuracy of information

We may update or revise this Privacy Policy from time to time. You can find the most current version on our website.